



**UNITE
HERE!
LOCAL 11**

We Knocked on Over 700,000 Doors, and Here is What AZ Voters are Telling Us
Face-to-Face Conversations are the BEST way to WIN OVER Undecided Voters

UNITE HERE Local 11 and Worker Power have built a track record the last few election cycles, especially in 2020 after winning Arizona for Biden/Harris by a margin of 10,000 votes, proving that knocking on doors to get out the vote is essential to winning elections.

Listening to voters is the most effective way to mobilize them. In order to better understand the attitudes of Arizona voters toward the upcoming Presidential election, UNITE HERE Local 11 and Worker Power canvassers have so far knocked on over 700,000 doors of our 1.3 million goal and conducted an extensive survey of over 100,000 voters between July and now.

The universe of voters we canvassed come from the critical groups whose performance we need to maximize in November—Democratic-leaning voters across the spectrum of race and vote propensity. The majority are White or Latino voters, men and women, between the ages of 18 and 65 or older.

Worker Power Voter Survey Top Takeaways

1. Reproductive Freedom is our voters' highest priority, especially among white and African American voters. Of those who name this as their top issue, 4 of 5 plan to vote for Harris after talking to one of our canvassers.
2. Issue of the Economy comes in second, where 9 of 10 voters give Harris credit on this issue at the door. The Economy is especially important to Latinos.
3. The third concern top of mind for voters is Democracy and 19 of 20 voters, once talked to by our canvassers, trust Harris will deliver on this point.
4. Among *undecided* voters, across race and gender, Economy ranks as their top issue, followed by Reproductive Freedom.
5. From our conversations at the doors, only 8% of voters ranked Immigration as their top issue. Even among that 8%, many voters were citing immigration reform as their concern versus border security, bucking expectation, especially as Arizona is a border state.

In conclusion

Among all voters, especially women, the Dobbs decision and defending Reproductive Freedom are key motivating factors to support Harris.

The issue of the Economy creates a unique opportunity for our face-to-face conversations to persuade undecided voters to support Harris.

Among unaffiliated voters, those that do not identify with either major party (Democrat or Republican), well over $\frac{2}{3}$ support Harris, while 16% are undecided. Their top issues were the Economy, Reproductive Freedom, and Democracy.

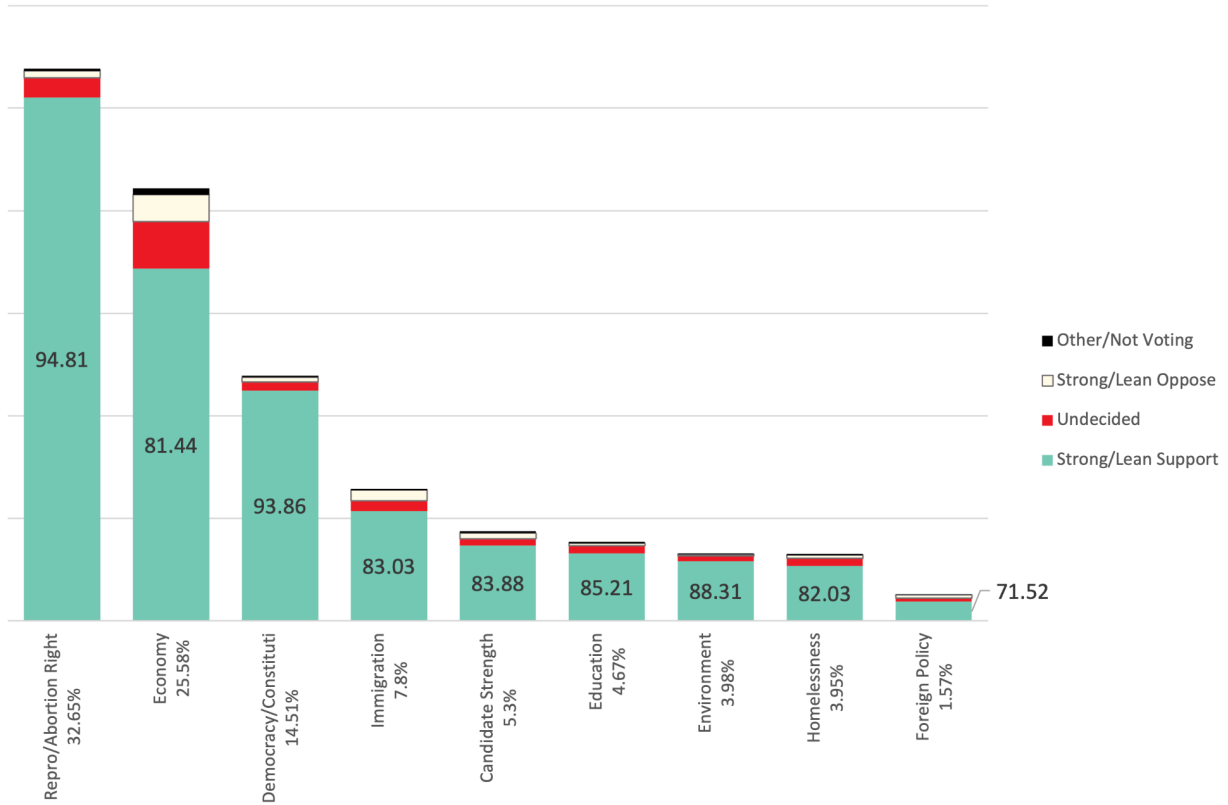
The preoccupation with protecting democracy indicates that a large segment of voters are responding positively to the call for stability and calm, indicating there may be room to persuade voters who otherwise might vote Republican.

See bar graphs below

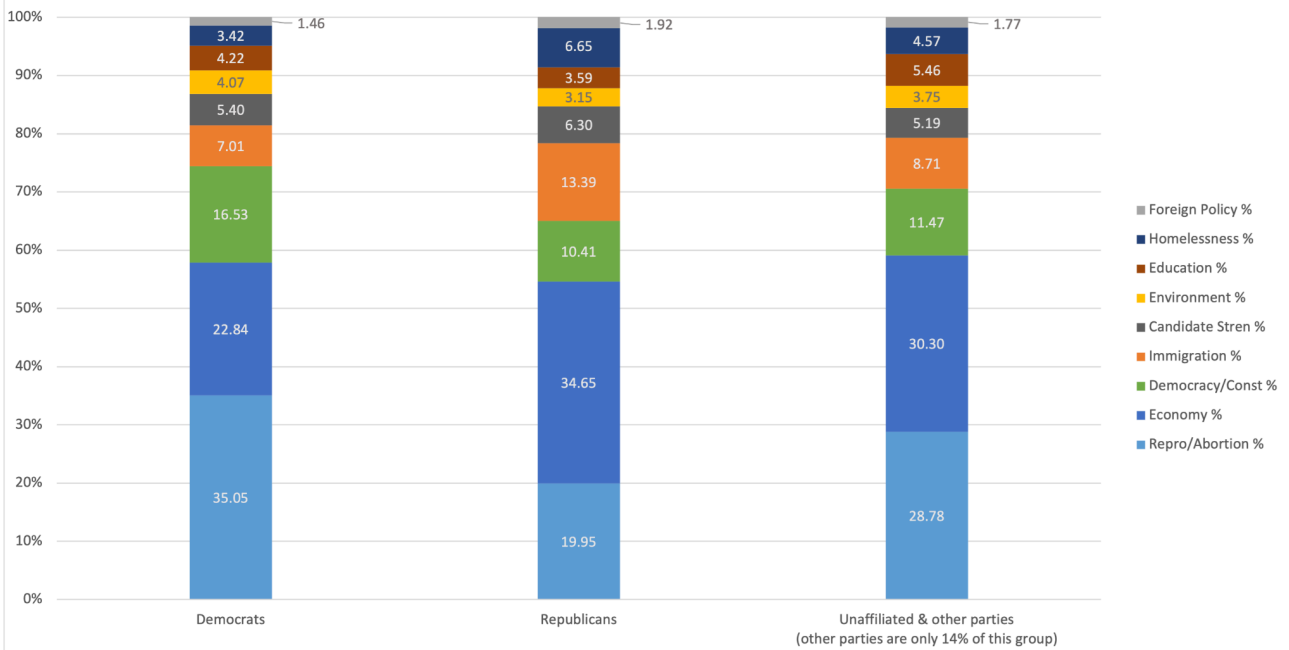


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Voters with Different Top Issues Strongly Support Harris



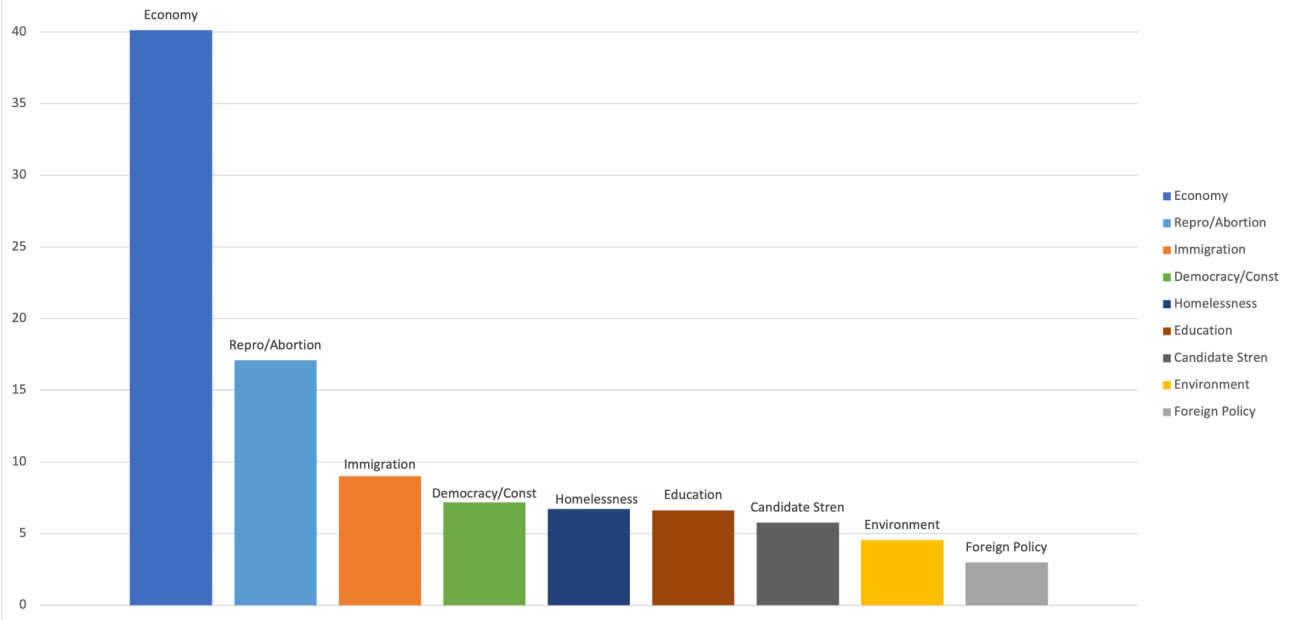
Top Issues of Voters By Party and Non-Affiliation





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Top Issues of Undecided Voters



Support for Harris By Simplified Party

